

Consultant Handbook



Why BellaHoot?

Gorgeous salon quality manicures and pedicures in minutes!

Real Nail Polish Strips
Dip Powders
Easy Application
No drying time
No drips or smudges
No heat or UV light required to apply
Includes base coat and top coat





About

BellaHoot is a *family* owned business offering the opportunity to have beautiful manicures and pedicures!

Our nail art is *fun* and easy to apply and they hold up against the busiest of hands and feet! Our nail art come with everything you need to apply at home or on the go!

We offer the *foundation* you need to build your BellaHoot business and share our amazing, long lasting, easy to apply real Nail Polish Strips and Dip Powders!









BellaHoot Product Disclaimer

Dip Powder Disclaimer

Base Coats, Top Coats, and Activators have a shelf life of up to 9 months. Once opened the dip liquid shelf life may be shorter than 9 months. Powders may appear as a different color once applied.

Nail Strip Disclaimer

Nail Strip shelf life is up to 2 years if unopened. Once opened strips may be used for up to 6 months.

Please note that a top coat may help your manicure last longer. We cannot promise how long your manicure will last as everyone's experience may differ. Everyday chemicals such as lotions, sunscreen, cleaning products, chlorine and more, can cause a chemical reaction to our strips and break down their consistency, causing fading, lifting, removal, and other complications to your manicure. Even some top coats can break down the strips so we suggest testing it on a small part of one strip and allowing to completely dry, before continuing to apply to the rest of your strips.

All BellaHoot Nail Art

The final products is intended for use on our hands and therefore considered a cosmetic product. Not recommended for children under age 3. Product reviewed by the SGS

All ingredients lists were provided by our vendors. BellaHoot is not equipped to test these products to validate the ingredients but want to provide you with the description and information we have available to us.



Nail Strip Ingredients

Polish and Premium Polish Strips

Styrene/Isoprene Copolymer
Hydrogenated Poly
N-Butyl Acetate
Polyacrylic Acid
Ethyl Acetate
Nitrocellulose
Dipentaerythrityl Hexaacrylate
Hydroxypropyl Methacrylate
Hydronycyclohexyl Phenyl Ketone
Bis-Trimethylbenzoyl Phenylphosphine Oxide

Vinyl Strips

Same ingredients as our polish strips with a vinyl backing.

Nail Stickers

Non-toxic printing ink and printing glue

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Nail Strip Application Directions

- 1. Clean nails with alcohol. File and smooth nails.
- 2. Choose nail hoot of appropriate size.
- 3. Remove the transparent top layer and raise the nail strip.
- 4. Place the rounded side of the sticky side down. Firmly smooth the nail surface until wrinkle free.
- 5. Remove the needless nail strip with a file.

To remove use your favorite nail polish remover.

Application Tips

- -Do not use lotion or oil immediately before application.
- -Be sure to remove transparent top layer before application.
- -Apply in the evening so they can adhere to your nails overnight.
- -Push back your cuticles, buff your nails smooth, file nail edges, and clean nails thoroughly.
- -Start with your pinky and work towards your thumbs, leaving the thumbs for last.
- -Stretch gently for the perfect fit. Be careful not to tear the design.
- -Crease excess nail hoot over nail before filing to remove.
- -Use immediately after opening. To save any left-over hoots, keep in a sealed plastic or mylar bag.
- -Store at room temperature.



Dip Powder Ingredients

Powders

Benzoyl Peroxide Titanium Dioxide Residual Monomers Pigment

Base Coat

Ethyl-2-Cyanoacrylate Tocopheryl Acetate Calcium Pantothenate Vitamin E

Activator

Ethyl Acetate Dimethyl p-toluidine

Top Coat

Ethyl-2-Cyanoacrylate

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Dip Powder Application Directions

Before Application:

- Roll your powder container to mix the contents. Especially the sparkle powders. The glitter can settle toward the bottom.
- You do need at minimum the 3 step liquids (base, activator, and top coat) and one dip powder to apply. The ingredients to each is so that they will work together to create a hard finish like acrylic and a shine like gel polish. So using products from another company may not mix with the BellaHoot Dip Powder ingredients appropriately.

One Color Application:

- 1. Remove all nail art from nails.
- 2. File, shape, and buff, and clean nail to prep.
- 3. Be sure to leave a bit of space between your cuticle and where you start applying your base. Apply a very thin base coat. Dip finger into powder at a 45 degree angle. Dip by bringing the container up, not shoving your finger into the jar.
- 4. Dab excess powder off your finger. Your finger should be vertical. This will ensure the excess powder is coming off the nail and not just bouncing back on to it.
- 5. Repeat on all fingers. (This allows time for each finger to dry).
- 6. Repeat step 2 until you reach your desired thickness up to 5 total times.
- 7. Brush excess powder off nails.
- 8. Apply activator to all 10 nails. Allow to try for 2 minutes. Wipe excess activator with a paper towel or lint free cloth.
- 9. Lightly file tip and brush excess powder off nails.
- 10. Apply another coat of activator to all 10 nails. Allow to try for 2 minutes. Wipe excess activator with a paper towel or lint free cloth.
- 11. Apply a thin layer of top coat to all 10 nails. Then repeat this step.
- 12. Apply cuticle oil and lotion.

Steps for French Tip

- 1. Follow steps 1-2 above.
- 2. Be sure to leave a bit of space between your cuticle and where you start applying your base. Apply a very thin base coat the first time. Dip finger into white powder to desired French smile line using the Dip Powder Container. Then quickly dip full nail into pink or clear powder.
- 3. Repeat steps 4-11 above.

Application Tips:

- **When using tips:** The nail must be thick enough at the stress points. To ensure this, use a minimum of four coats for medium length nails and also for young clients. For longer nails, use a minimum of five coats.
- If you get base coat on your skin, wipe before dipping with a toothpick, orange stick, or the item to remove before dipping.

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Video: https://bit.ly/dippowder-application

Dip Powder Removal Directions

Removal is suggested after each Dip Powder use. It is much healthier for the nails if you soak the old dip powered off and start the process from the beginning.

Quick Pure Acetone Removal:

You will need:

-Acetone, zip lock bag (quart or bigger), microwave safe bowl, water

Steps:

- 1. File or buff the shine or top coat off your nail.
- 2. Next fill plastic bowl with 2/3 water and place in microwave for 45 seconds
- 3. Pour acetone in ziplock bag (about 2/3 cup)
- 4. Once water is done heating pull out of microwave
- 5. Place ziplock back with acetone in water (don't let the water get in the ziplock bag)
- 6. Place your hand in the bag (be careful with the hot water)
- 7. Rub your fingers on top of each nail to help loosen the existing manicure
- 8. After about 4 mins check to see if all the existing manicure is off

Wash hands and apply lotion and cuticle oil and let your nails rest for at least 24-48 hours before applying new manicure

Acetone Polish Remover:

- 1. File or buff the shine or top coat off your nail.
- 2. Pour acetone into a shallow container and soak your nails for 15-20 minutes, then dry them with a paper towel. Or you can wrap each nail in a cotton ball soaked with remover, then cover them with foil. You can check your nail after 15 minutes. If it is not sticky and soft, your nails need to soak longer.
- 3. Wash hands and apply nail oil.

Alcohol Removal

You can use rubbing alcohol, hand sanitizer, or even vodka. The higher the alcohol concentration, the better the results.

- 1. File or buff the shine or top coat off your nail.
- 2. Pour alcohol into a shallow container and soak your nails for 20-30 minutes, then dry them with a paper towel. Or you can wrap each nail in a cotton ball soaked with alcohol, then cover them with foil. You can check your nail after 20 minutes. If it is not sticky and soft, your nails need to soak longer.
- 3. Wash hands and apply nail oil.

Tips: Since polish remover and alcohol is a less efficient solvent for nail polish than acetone, chances are you'll have to wipe off one layer, then soak again until the next layer has softened.

Be sure to let your nails rest for a day or two between applications. This is a great time to use your nail oil to nourish your nails.

Solvents may cause irritation to skin. To avoid solvent fumes remove in a well-ventilated area, wear a mask, or us a fan near your manicure area.

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Video: https://bit.ly/dippowder-removal

Dip Powder Liquid Bottle Care

Bottle Care Steps:

- Your base coat and top coats contain adhesive properties. Pull your brush out of the bottle vertically at all times to ensure not liquid drips down the side.
- If liquids do get on the outside of the bottle, wipe the bottle lid where the threading is with acetone or remover.
- Also ensure that your activator on your nails is completely dry before applying your top coat. If activator gets on your brush or in your top coat bottle, the brush and liquid may harden.
- Be sure to tightly close all liquids to ensure they do not dry up.

Video: https://bit.ly/bottle-care









Brush Saver Directions

- Remove hardened brush from the bottle.
- Using a paper towel, remove as much of the liquid from the hardened brush and wand as possible.
- Place that brush aside.
- Remove the brush from the saver bottle.
- Remove excess saver using the paper towel from the brush and wand.
- Fan out the saver brush to allow faster drying.
- Place the hardened brush into the saver liquid. This brush can stay in the saver until you have to clean another hardened brush.
- Place the original (dry) saver brush into the bottle that had the hardened brush.



Pigment Application Directions

Application using dip powders:

- 1. File, shape, and buff, and clean nail to prep
- 2. Apply base coat.
- 3. Dip nail into colored dip powder. Repeat if you'd like the color a little darker.
- 4. Apply base coat. Dip or sprinkle pigment onto nail. Allow to dry.
- 5. Apply base coat. Dip into clear powder.
- 6. Apply at least 2 coats of activator allowing each coat to dry before moving on. You may need more activator depending how many times you dip your nails. Smooth with a buffer or file if needed (if you file be sure to apply 2 more coats of activator).
- 7. Apply top coat. Allow to dry.
- 8. Apply a 2nd coat. Allow to dry.

Application using nail polish:

- 1. File, shape, and buff, and clean nail to prep
- 2. Apply base coat. Allow to dry.
- 3. Apply colored polish. Allow to dry.
- 4. Apply 2nd coat of color. Dip nail or sprinkle pigment onto nail before the 2nd coat dries.
- 5. Tap off excess pigment. Allow to dry.
- 6. Gently brush off excess pigment.
- 7. Apply a top coat. Allow to dry.
- 8. Apply a 2nd coat of top coat. Allow to dry.
- 9. If needed use nail polish remover on a brush to clean any polish off your skin. Smooth nail edges with a file if needed.



Pigment Tips

- -If using gel polish. Be sure to cure between each step. Be sure to apply the pigment to the 2nd layer of color while wet, then cure.
- -Match the pigment to the nail polish in case you don't cover the nail entirely. If you are using iridescent pigment, however, you can use different colors of polish to get different effects.
- -If you don't have a soft makeup brush, try a soft paintbrush made from camel hair; avoid other types of paintbrushes as they will be too stiff.
- -If you can't find a fan-shaped makeup brush, use a fan-shaped paintbrush made from sable or synthetic fibers. Avoid fan brushes made from boar bristle as they will be too stiff.
- -Apply school glue to the cuticle area before you begin your manicure and let it dry. When you are done painting your nails, peel the glue and mistakes away!
- -Work over a sheet of paper. When you are done, fold the paper in half, and funnel the pigment back into its bottle.
- -The top coat may dull the pigment a little. Leave it off if you want more sparkle, but be aware that the texture may be rougher as a result. The pigment may also shed.
- -A thinner coat of base nail polish will give you a nicer finish than a thick coat. If you use a thick coat, the pigment may clump.
- -Have a bottle of clear top coat just for loose pigment manicures. This way, you won't risk accidentally getting pigment into your regular top coat.
- -If you want to add pigment to an existing manicure, apply a clear top coat where you want the pigment to go, then add the pigment. Let it dry before sealing it with more top coat.



Oil Ingredients

Cuticle Revitalizer Oil

Grapeseed Oil Mango and peach extract **Amino Acids** BHA Natural Keratin **Organic Calcium** Sunflower and Safflower Oil Vitamin A Vitamin D Sesame Oil Vitamin B-5 (Natural Pan phenol) Vitamin E Silk Procaine Tymol Methyl Glucose Ether



Fragrance oil

Important Links & Information

Store Link:
*Log into your back office and save your store link.
Back Office: www.bellahoot.com/
Username:
Password:
Consultant Facebook Group: https://www.facebook.com/groups/bellahoothub/
Support: Email: support@bellahoot.com Text: 623-233-0111 *Allow 24 business hours for a response.
Please note the BellaHoot Hoot Hub Group is our first line of communication to the consultants about new products, training, and information. Be sure to turn on your notifications. Also please review the pinned post in all of our Official BellaHoot Groups.
Marketing Materials: https://bellahoot.go.customprintcenter.com/login YouTube Channel: https://bellahoot.go.customprintcenter.com/login YouTube Channel:
www.youtube.com/chaimer/ocivic/1D425btHoFX2ivi5aFc0A/vide05
My upline/sponsor:
Contact Info:
Team Group Link:



Getting Started

□Set up your Consultant Account
☐ Get a calendar or planner to schedule meetings, events,
appointments and parties
Decide when you want to work. Add that and your personal
commitments to your planer
□ Schedule your launch party
Share your business with your FRANKI List
☐ Make a guest list & invite those people to your launch party
☐ Ask people who could not attend your party to host their own and
book 4-5 parties for your first month
Attend one of your leader's parties or events
Create an outline for your presentation for parties and recruiting
(Introduction, booking parties, recruiting, close)
Familiarize yourself with the compensation plan
☐ Invite your friends to join your team
Set up a personal office space
Attend all company and team trainings
☐ Once your kit arrives:
Set up a kit display, take a photo and post it on social media
Familiarize yourself with our products
☐ Place your first order
Order additional business supplies (business cards, shirts)
Invite a friend or 2 to check out your display and practice
your presentation with them
Open a separate bank account for your business
Set goals to help you recruit, sell, and reach your leadership
goals



Business Hours

Your hours may be flexible, but they are necessary. The keys is a consistent daily routine.

Spend time growing your businesses

- Fill your calendar with parties. Don't just ask do you want to host a party! That opens up the opportunity to say no. Instead ask which of your open dates is better for them. Start with just 2 options. For example, I have next Friday or Saturday evening open, which works better for you?
- Parties = consistent income potential. 2 or more parties per week will help you succeed.
- Training work with your team leaders, attend trainings in our Facebook group, and be sure to check out the files, photos, and our groups.
 Participate in our Facebook group activities, trainings, and contests.
- Block out time for parties, vendor events recruiting, advertising, reaching out to your contacts, follow up, and training. These are your money-making activities.
- Always allow time for personal and family priorities.



What is your Why?

Everyone joins for a variety of reasons. What is YOUR WHY? Additional income, flexible hours, a career change? Write down your why and be specific!					

Goal Setting

Always use your calendars to help track your goals, sales, recruits, and party bookies. Fill your calendars with opportunities for success!

When will you achieve your WHY?

When do you want to achieve your goals? Are you trying to pay off a specific bill?
How much do you need each month to obtain these goals? Breaking down larger
goals, make them easier to achieve. How much do you need to make each
week/month?
<u>'</u>

A Plan to Succeed

How will you achieve your WHY?
How many parties do you want to hold each month?

How much do you need to make per month to achieve your WHY?

How much would you have to sell at each party to make your goal?

Example: To make \$400/month, I need to make \$100/week. If I'm comfortable doing 1 party per week I need to make \$400 in sales per party. \$100 (the weekly total) divided by .25 = sales needed per week.

Now you have a weekly goal!



Compensation Plan

Upon joining
25% commissions
3% commissions on your first line

Free website
No fees
No quotas

Earn up to 30% commissions & tier commissions on up to 7 levels



Are you looking for extra income or just LOVE our products?

Be your own boss!

Earn 25% Commissions/25% Discount Unlimited earning potential with downline commissions No fees, quotas, or auto ships

Party Rewards, Leadership Program, Bonuses, and Incentives

Choose your kit!

\$25 each plus Shipping

Strip Kit



Everything you need to start your own nail art business









Dip & Strips Kit



Joining BellaHoot

- Click my link.
- Click SIGN UP
- Click BECOME A CONSULTANT
- Choose your kit.
- Add the kit to your cart and checkout
- Complete your information and address.
- Choose your password and submit.
- Upon submission you will be able to choose your store link.
- You can use your store link to purchase products and log into your back office.
- In you back office you can find links on getting started, training, and other resources.
- Congratulations on becoming a BellaHoot Consultant!







Shipping

Please allow is 7-10 business days for processing. Once your order is shipped, you will receive an email with tracking information where you can check for updates on your package.

United States \$6 flat rate
Orders over \$50 before shipping/tax ship FREE

International \$20 flat rate
Orders over \$100 USD before shipping/tax ship
FREE

*If there are additional customs/duty charges applied by your country, BellaHoot is not responsible for those fees.

*BellaHoot is not responsible for incorrect/undeliverable addresses. Please visit our website for full shipping policies.



Consultant Policies and Procedures

A complete copy of our policies and procedures can be found on in your back office.

A few things that are important to note.

- You are expected to act professional whenever posting or talking about our products. That means online, in person, at events, and during live videos.
- Failure to properly mentor can result in forfeiture of downline.
- Any BellaHoot Consultant who does not follow the policies and procedures will receive a warning and possible termination. In the event of termination, all downline will roll up to their new upline within 10 business days.

Consultant Shipping Policies

You are responsible for lost or damaged items in which you ship directly to your customers. If you customer buys from your stock and they are unhappy, it is up to you how you want to handle that since we will have no record of their purchase in our system.

You can ship strips from your inventory for your customers however you wish. However, if you do not send them in a padded envelope and pay for them as a parcel, they will be machined and will likely be damaged since we include the orange stick. I would also suggest including tracking so you have proof of delivery in the case that a customer states they did not receive their package.

We do not have a non-compete. HOWEVER, we will not be responsible for any items that are not BellaHoot. Any returns or exchanges that fall within our regular return policies must include original packaging with the BellaHoot logo. So, if you sell nail strips that are not from BellaHoot it is important that your customers understand that and that they need to work directly with you for any product concerns. It simply might be easier and less confusing to your customer if you do not sell strips from multiple companies.



Exchange Return Policy

We value your business, care about your satisfaction, and prove it with our 30 day return policy! If our products are not living up to your expectations for any reason, follow our simple warranty process for a FREE consultant or refund on any used items. Please text 623-233-0111 or email bellahootllc@gmail.com. Include your Order ID and a photo of your product. Thank you.

Return Policy for All Products

The refund period for eligible products* is within 30 days of delivery receipt (according to the USPS delivery date).

You must pay the shipping fees to get the product to us, and we will cover the cost to ship your new product to you.

We may require photos in the case of damaged items so we can follow the proper claims procedures with the post office or vendors.

Unfortunately, we are unable to accept returns on e-gift cards, While Supplies Last products, and non-product Consultant Store purchases (i.e. marketing materials and catalogs).

Return by Mail

- 1. Pack your return with adequate packaging material.
- 2. Include your original packing slip and indicate the reason for return.
- 3. Send your return to: BellaHoot Return Center PO Box 958, Cashion, AZ 85329
- 4. For proof of delivery, we recommend that you return items via UPS or insured USPS. Get a return tracking number to verify your package arrives at our facility.

Refund Method

Refunds will be credited to the original method of payment, whether debit/credit card or PayPal. Please allow up to 10 business days for refunds to become available in your account, depending on your banking establishment.

*At our discretion, we reserve the right to deny any exchange or refund request.



BellaHoot Leadership

Title	Trigger	Commission	Monthly Projected Earnings
Consultant	Eligible at Signup Qualify with \$50pv per month	25% Commissions/Discount 3% L1	\$30-\$340+
Consultant	\$1000 PV	30% Enhanced Commissions/Discount	\$30-\$340+
Peridot Consultant	5 PSC	2% L2	\$85-\$425+
Amethyst Consultant	2 New PSC 2 PSC Peridot Rank 5 total team at Peridot rank	2% L3	\$345-\$760+
Topaz Consultant	2 New PSC 2 PSC at Amethyst rank 5 total team at Amethyst rank	2% L4	\$790- \$1,975+
Ruby Consultant	2 New PSC 2 PSC Topaz Rank 5 total team at Topaz rank	2% L5	\$2,050- \$9,255+
Sapphire Consultant	2 New PSC 2 PSC Ruby Rank 5 total team at Ruby rank	2% L6	\$7,845- \$29,650+
Emerald Consultant	2 New PSC 2 PSC Sapphire Rank 5 total team at Sapphire rank	2% L7	\$40,095- \$100,000+

PSC – Qualified Personally Sponsored Consultants
Qualified = \$50 PV (Personal Volume)

Soar to Success



^{*}This chart represents the annualized projected earnings of Consultants. The earnings of the Consultants in the above charts are not representative of the income, if any, that an Consultant can or will earn through the BellaHoot Compensation Plan. BellaHoot makes no guarantees on income, as such representations may be misleading. Your success depends on your effort, commitment, skill and leadership abilities, and how effectively you exercise those qualities.

BellaHoot Party Rewards

Earn 10% of the party total to spend on BellaHoot products!

Example Rewards

\$100	\$10 voucher
\$200	\$20 voucher
\$300	\$30 voucher
\$400	\$40 voucher
\$500	\$50 voucher
\$600	\$60 voucher
\$700	\$70 voucher

Party total must be \$100 before shipping and tax. No limit on the amount of rewards you can earn. Parties may run for a maximum of 2 weeks. Party reward vouchers are valid for one year.

Kit purchases do not count toward party total.



How to set up a Party

- If your host has not already, ask them to create a customer account. Have them go to your link, my account, click continue under "Need a Customer Account," and complete the registration process.
- To set up the party, log into your back office and click PARTIES.
- Click BOOK A PARTY
- Enter the party name, host information, and party details.
- Once the party is live you can go back to your party tab and copy your PARTY URL. This is the link party customers will need to purchase from.

Redeeming Party Rewards

- Once the party end date arrives, or you close the party, your host can find the rewards voucher within 24 business hours by logging into their account and clicking their reward tab.
- Only parties totally \$100 or more before taxes and shipping will generate a reward voucher.
- Vouchers are valid for one year from the date there are issued.



Launch Party

Launch your business right away!

Benefits:

- Practice makes perfect. Get comfortable posting information about our fabulous products and answering questions!
- Book parties. Always ask during any party or event who
 wants to host your next party! Set a goal to book 5 new
 parties from your launch party and at least 2 at every future
 party.
- You can use your host rewards to get prizes for future hosts!
- Introduce everyone to our BellaHoot products! Amazing products, easy online shopping, host rewards, and join for free.

Tips:

- Hold your Launch Party as soon as possible.
- Over invite. Ask everyone to bring a friend or 2.
- Collect orders outside of the party.
- Prepare a FRANKI guest list. Invite friends, relatives, acquaintances, neighbors, kid's group, and internet connections.
- Always have your calendar (even if it's on your phone) so you know what dates you have open!
- During the party be sure to tag and remind guests during the event if online. In person events, send out reminders in advance so they remember to attend and invite their friends.



FRANKI List



Take 3 minutes to make a list of 30 people from your group of Friends, Relatives, Acquaintances, Neighbors, Kids' Groups and Internet Connections who you think will benefit from BellaHoot



Name	Contact Information

Party Tracker

Month 1

Host	Date	Phone#	Sales
		· ·	
Month 2			
			·
			· · · · · · · · · · · · · · · · · · ·
Month 3			
		-	

Home Party Checklist

Host:	Before the Party	
Previous Host:	Hostess Checklist	Gather Supplies
Email:	☐ Make guest list using	☐ Inventory and sales bags
Phone:	FRANKI (Friends, relatives,	□Apron
Address:	acquaintances, neighbors,	□Yard sign
Party Date:Time:	kid's groups, internet	□Cash for change
Online Party Set Up:	connections)	□Business cards
Total Sales:	Set a date, time, and location	□Loyalty cards
Rewards Claimed:	Scha myttations	Recruiting flyers
Next Party Date:	Lincourage guest to bring	□Catalogs or product flyers
	friends	☐Host flyers
	☐ Send reminders one week	☐Prize entry forms
37.4	before party	☐Planner to book parties!
Notes:	□Wishlist	Notes
	☐Pre order bag− Give your	
	host catalogs, order forms,	
	products, or samples to get	
	pre-party sales	
	At the Party	
	Set Up	Tips
	□Yard sign	□Encourage guests to
	■Display product	invite friends to the
	☐Put on your apron – this	online portion of the
	allows you to give cash and	party and share on their
	not have to stay with your	social media
	cash box	□Compliment guests and
	Party Time	identify the life of the
	■Welcome each guest and	party and work with
	thank them	them to create
	☐Interact, share your	excitement
	products, and play party	□Don't forget business
	games	cards
	After the Party	
	Email Rewards Request	Follow Up
	☐ Finalize orders and confirm	☐Contact guests
	host rewards	interested in hosting
	☐Help host clean up	within 5 days
	☐Thank hostess and offer	□Contact customers
	another party	within 30 days about
	Thank you Cards	new products □Restock inventory
	□ Send to host	Record your party
	□Send to guests	
	☐ Include business cards	sales in your planner

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Home Party Tips

- Send out invites 2 weeks before the party and add a sample! Ask your guests to try it and share their thoughts about the samples when they attend the party.
- Play a few games and add a chance to win a free item. Whatever you choose.
- Pass around flyers, catalogs, or photos of our products. Or pull up the products on your device for everyone to look through.
- Have refreshments and snacks ready.
- Ask who would like to host a Go Party Bag. You can have these premade to hand out to guests who want to host a party on the go! Pass our host and opportunity flyers.
- Ask everyone to fill out a prize entry form so you can stay in touch and share new releases or sales.
- Most importantly HAVE FUN! You want to accomplish 3 things during your parties: sales, bookings, and recruits.

Online Party Tips

- Get to know your hostess. This will help you learn how your hostess will do hosting their party and what type of help they will need during the party.
- Be involved and show off your products. Talk about what makes BellaHoot so awesome!
- Be engaging with your guests. Post questions like: Where's everyone from? What is your favorite BellaHoot manicure?
- Thank everyone for coming and always thank customers personally for their purchases. Happy customers are loyal customers!



Online Party Checklist

Host:	Before the Party				
Previous Host:	Hostess Checklist		Event Set Up		
Email:	☐ Make guest list using		□Set up eve	□Set up event page	
Phone:	FRANKI (Friends, relatives,		☐Invite ho	☐ Invite host/set as event	
Address:	acquaintances, neighbors,		host	host	
Party Date: Time:	kid's groups, internet		☐Work with your host		
Online Party Set Up:	connections)		before, during, and after		
Total Sales:		— Set a date and time		the party	
Rewards Claimed:		── Send personalized invitations		expectations for	
Next Party Date:	□ Encourage guest to in	vite		g with and	
, ————————————————————————————————————		friends		tagging guests in relevant	
	□Send reminders one v	veek	posts		
Notas	before party		□Schedule	party posts	
Notes:	□Wishlist		Notes		
	□Pre order bag− Give y				
	host catalogs, order fo				
	products, or samples t	to get			
	pre-party sales				
	Party Post Ideas				
	Before you invite the host I	Remind	der Posts I	Post-Party Posts	
	☐ About you	□ 30	mins before	Last minute	
	(video or post)		mins before	shopping	
			nins Preview	Thank each	
		Party P		customer	
	Pre-Party Posts (1 per day)			☐ Host a party?	
	Product benefit post	Lin		☐ Join my team?	
	Question/Engagement		/group	☐ Last call for	
	☐ How to post		ort party video	orders	
	Funny post		ty special	☐ Party is closed	
	☐ Entertaining		duct album	☐ Announce	
	Top sellers collage		ok a party	winners	
	After the Party	ince	ntive		
	Follow Up]	Notes		
	☐ Email Reward Reques		Winners:		
	☐ Contact guests interes				
	in hosting within 5 da		Future parties	booked:	
	□ Contact customers within _				
	30 days about new	<u> </u>			
	products	_			
	Record party sales in	your (Contacts:		
	planner	-			
	☐ Mail prizes			60 60	
	☐ Schedule future parti	es			

Pop Up Party!

Text or email your friends some information about BellaHoot and share some images showing off our products! If you are doing this type of party with your hostess, be sure to collect the contact information for who they want their guests to be that receive the party texts/emails. Text or email the party guests 1-2 images a day for however long the party is open, or send them to the host and have them forward them to their friends. You will bring new attention to your BellaHoot business! Be sure to add your shopping link in the emails and texts!

Pop Up Party!

A pop-up party is a quick party, about 30 minutes long. Call, text, or email 3 people a day and talk about your BellaHoot business. You can also ask a friend to meet for coffee or stop by her house. Let her know she can invite a friend or 2. Be sure to have your BellaHoot goodies with you.

Things to bring to the party:

- -Samples with your contact information
- -Order forms, pens, business cards, host packages or flyers, and opportunity flyers.
- -Smile! Have fun and thank your guests for allowing you to share BellaHoot with them!

Try to have at least 1-2 pop up parties a week. This will spready your BellaHoot business and bring new customers.



Picture Party

Steps:

- 1. Your host needs to create a messenger chat, Pinterest board or other social media they can share with their friends they feel will be interested (maybe 20-50 people max). Make sure it's very relational and doesn't drive people away! Make sure they add you.
- 2. Ask engaging questions like fav colors, what state they live in, birthdays. Take notes!
- 3. Once you said hi you can post something similar Keep it as simple

(Host name) has personally invited all of you to attend her _____ party!!! The party will start tomorrow at **7pm**, so feel free to send me requests on what products you would like to see. I am **(insert name)**, with BellaHoot! All of our nail art is super affordable and easy to apply! We also have a line of Minis for little girls!

Ok, so the way this works is, I am going to post up to 50 pictures with numbers attached. The first person to say that item's number, gets it! You have to be quick though, our products sell fast!! \P (if you do not have on hand stock, simply build an album from the products on the site with numbered photos you can share).

After the party, just send me your PayPal email and I'll send you an invoice. Shipping is flat rate of \$5. Orders over \$35 ship free (must be \$35 before tax/shipping) ♥

If you would like to host one of these awesome parties, just comment "host a party" at any time and I will send you my available dates! Also, if you would like to sell this awesome nail art at a 25% commission for yourself, at anytime comment "sign me up info" and I'll send you all the info you need to get started!

As a hostess you will earn:

\$100 or more \rightarrow \$10 free, \$200 \rightarrow \$20, \$300 \rightarrow \$30 Free, \$400 \rightarrow \$40 Get 10% of your party total in rewards. Party must be \$100 before taxes/shipping. No limit on how much you can earn. Parties run for a maximum of 2 weeks. If you would like to order from my website instead, just then send me your order number so we can ensure our fabulous host gets credit. Click the "follow" button on my profile to be notified when I go live with new inventory in the future \heartsuit Ok, whew, talked your eyes \bigcirc off, I think that is it! \bigcirc Thank you!!! Have fun!!!

- 4. Get the photos ready! Share 25-50. Add a number to the picture so you can keep track!
- 5. Feel free to post games if you want.
- 6. Send invoices and collect money and ship or submit orders ASAP!
- 7. Reinvest and do more of Photo Parties. People won't miss out because of the Facebook algorithms and you will reach more people!

Tips: if you are sharing items from the site, make sure they are in stock before sharing, or to let your customers know our products sell out fast. You can reuse your albums if you are doing a website party (you can still place orders for your guests so they do not get lost in internet land. Ask who would like to be added to your VIP group or email list to receive updates on future sales and new releases.

BellaHoot

Booking Parties

5 Tips to Filling your Calendar

Get Bookings from Current Parties:

- People are excited about the products already, so ask them to book a party!
- Set a goal to always have one new host choose a party date!
- They can always change the date, but this way you have that date saved for them!

Use Think about it Packets:

- If a potential host is unable to commit to a date, have them take a packet. Let them know that you will be following up with them!
- This packet is actually the same as a host packet, but it seems like less of an obligation them, then taking a host packaet.

Use Commercials:

- A commercial is simply a quick message with intention, fun, and a call to action. So you can say it or even make a video. Make it fun, and make it clear how to act (set up the party).
- Use booking commercials at your current parties, events, on social media, and even in person.

Be Visual:

SHOW people what they can earn. Not just a graphic of the rewards. Show them a few items and explain how they can earn them FREE! Many people are visual learners!

Be Intentional:

• Decide when you are working and then use Party Date Cards. This helps save you time when booking. You already know what dates are available, all they have to do is PICK A CARD:)

Learn more here: https://julieannejones.com/5-tips-for-filling-your-calendar-up-with-bookings

Party Date Card	Party Date Card		
Name:			
BellaHoot Phone:			
Facebook name:			
Email:	Email:		
☐ Online Party	☐ Online Party		
☐ In home party	☐ In home party		
Party Address:	Party Address:		
Host Coaching Appt Date/Time:	——— Host Coaching Appt Date/Time:		
Party Date: Party Time:	:		
Party Date Card Name: BelluHoot Phone: Facebook name:	BellaHoot Phone:		
Facebook name:			
Email:	Email:		
□ Online Party	☐ Online Party		
☐ In home party	☐ In home party		
Party Address:	——— Party Address:		
Host Coaching Appt Date/Time:	Host Coaching Appt Date/Time:		
Party Date: Party Time:	——— Party Date: Party Time:		
Party Date Card Name: BellaHoot Phone:	BellaHoot Phone:		
Facebook name:			
Email:			
□ Online Party□ In home party	☐ Online Party		
• •	☐ In home party		
Party Address:	Party Address:		
Host Coaching Appt Date/Time:	Host Coaching Appt Date/Time:		
Party Date: Party Time:	Party Date: Party Time:		

Setting up a Facebook Business Page

- Go to <u>facebook.com/business</u> and click 'CREATE PAGE' in the top right-hand corner.
- Facebook will walk you through setting up your page, starting by having you select your business category.
 Continue filling out the prompts provided.
- About Keep in mind you can only add three categories, so make sure you're as accurate as possible. This ensures that the traffic you get is qualified—they're actually looking for your business or a business like yours.
- The next field gives you the opportunity to add a short description of your business. You can add a longer description later.
- Add your URL
- · Add a picture
- Add to your favorites
- Depending on what kind of business type and category you've chosen, you may need to fill in some other details, (hours of operation/price range/tour dates). Do this now.
- You can add a shop now button
- Review your settings
- Invite your friends to like your page
- You're all set. Start engaging your audience!



Setting up a Facebook VIP Group

- Find "Add Group"
- From your home page on Facebook go to the Groups section on the left side menu & find "Add Group".
- Click "Create New Group"
- Name Your Group
- Add Members You're actually required to add at least 1 friend to the group before you can create it. If you don't you get an error message
- Choose Privacy Setting
- Click Create
- Choose an Icon
- Complete "About" Section
- Choose Group Image
- Edit Group Settings Items you can change:

Group Icon, Group Name, Privacy Settings,

Membership Approval and Set Group Address. Here you'll have a chance to give the group a custom url as well as an email address where people could email the group directly. **You're Group is Ready to Go!**

A Few Group Features to Point Out

Notifications- As an admin you should probably turn the notifications on to receive all updates when anyone posts **Messages/Chat-** One of the great things about groups is you can initiate a group chat/message with either all members of a group or select members.

Events- A feature probably not used often enough in Groups is Events.

Files- Inside groups you can share files of any kind as well as create Documents which group members can add to & collaborate on.



Going Live on Social Media

Steps and Tips

- Have a plan What will your video be about?
 Consider having notes to help you stay on topic
- Announce when you are going live
- Post reminders about your live leading up to it
- Get set up See list below
- Be aware of your background. You can use sheets, tablecloths, shower curtains, or just ensure the area behind you is free of clutter and distractions.
- Ensure you have good lighting
- Be aware of noise. You want your audience to be able to focus on you.
- Don't wait for people to join your video, just start talking. This way when people are watching your replay, there is not dead time at the beginning of your video.
- Introduce yourself and what your video will be about.
- Let them know they can invite others to watch.
- Avoid the word share, but find a cleaver way to encourage shares:)
- Encourage interaction
- You don't want to just send people off to your site to order. Got the extra mile. Ask them to message you with their order, you can collect payment and place their order so they don't get distracted from finishing their order.
- Ask for party hosts
- Recap your topic every 15 minutes or so for those that just joined.
- Thank your viewers

Live Set Up List

- Background
- Tripod or something to hold your camera in place
- Products if you are showing products during the video
- Pen
- Paper
- Your notes



Setting Up a Pinterest Account

What is Pinterest?

- Pinterest is a social network that allows users to visually share and discover new interests, by posting or PINNING, and browsing others PINS.
- The goal is to connect those that share interests.
- There are 3 ways to pin. You can upload it, repin another's post, or pin items from the web.
- Pinterest includes standard social network functions, like the ability following others and their boards, liking and commenting on users and pins, and sharing pins via facebook, Instagram, and email. You can also imbed pins on your personal websites, and blogs.

Steps to Set Up Account

- Go to pinterest.com
- You sign up via facebook, google, or using your email and creating a password. You can also create a business account. If you use your email, you will need to verify your email.
- Once you choose how to sign up, Pinterest will walk you through setting up your account. Choose:
 - You language, business name, the business type, your link, social medias, about ads, and your interests.
- You are all set to start pinning!

Steps to Set Up Account

- <u>TO UPLOAD</u>: You can click upload, grab an image, give it a title, description (optional), and **YOUR** link. It will prompt you to either choose a board if you already have one or more, or create a board.
- <u>FROM THE WEB</u>: Go to your link, go to a product, open it, by clicking it, click the P (pinterest logo). It will allow you to pin it right to your Pinterest.

What is you pinterest link?

Your l pinterest.com/username



Setting Up an Instagram Account

Steps to Set Up Account

- Download the mobile app on an iOS or Android phone or tablet, or on Windows Phone 8 or above. (Download Instagram from the iOS App Store, from the Google Play Store, or from the Windows Phone Store.) While you can view Instagram online, you'll need to create your account using the Instagram app.
- Once you've downloaded the app, tap the Instagram icon to open it. Tap "Register with Email" to sign up with your email address, or choose "Register with Facebook" to sign up using your Facebook account. If you register with an email address, the app will prompt you to create a username and password and fill out your profile information. (Once you've finished that, tap "Done.") If you choose to register with Facebook, the app will prompt you to sign in with your Facebook account if you're currently logged out.

Your Profile

Your profile is the first opportunity you have to make a great impression and entice people to hit that "follow" button. And by creating a consistent brand story through your Instagram aesthetic and bio, you can turn those casual visitors into devoted, engaged followers.

YOUR NAME

People searching for you on Instagram will likely use your name or your company's name, and consistency lets people know that the Instagram profile they're viewing actually belongs to you and not an impostor. Don't try to be unique, make you Instagram name your company name or as close a variation as possible to be search-friendly.

Your Background

• A good Instagram bio accurately explains what your business is and what you do. So if you want to stand out for a particular topic or interest, you should include these details in your Instagram bio as well.

Think about what sets you apart from your competitors. Does your business offer a product or experience that might be of interest to your followers? Not only will including these in your Instagram bio serve as an introduction to new viewers, but it can also determine whether they'll follow you.

Keywords

• When deciding what keywords to include in your Instagram bio, try to think about both your own core values and the core values of your target audience. Using keywords that target your niche audience will help users better understand who you are, what you have to offer, and whether or not your account is relevant to them!

Promoting Your Business

- Images and Advertising There are graphics available in our Facebook group(s). You are free to create your own. ALL graphics must include the official Consultant logo.
- Selling in person The best way is to collect your customer's order and money, then use your BellaHoot link to place the order under your link, specifying their address as the shipping address. Make sure when you are collecting funds to account for shipping cost and taxes. If you have multiple orders (such as after a party) and want to save on shipping, you can order everything together and have it shipped to you, then deliver or ship the products to your customers. You can also order product to have on-hand for sales at flea markets, trade shows, parties, and to your friends, family, and local contacts. When you run low on inventory you can always order more.
- Places to advertise You have permission to post/share/email/tweet/ETC... any BellaHoot products, your affiliate link, and any graphics or content you find on the BellaHoot group(s) and website. You can advertise on social media sites, review site, directory sites, content promotion websites, visual content promotion, and locally.



Business Tips

- Business Hours If you work your business party time, expect to make part-time money. The more time you put in, the greater your paycheck will be. Don't expect to make a million dollars working 10 hours a month. You will have to work when others are home. That way you can reach them.
- Money Making Activities Spend time on the things that make you money. Parties, events, recruiting, networking, and personal development.
- **Parties and Events** Fill your calendar with parties and events. Both are amazing ways to sell products and find new hosts and team members.
- Recruiting You will make more money if you recruit others to join your team. For coaching and training people you recruit, you get a percentage of their sales. The more people you recruit, the more they sell, the more you make. It's that simple.
- Networking You need to talk to people, online, in person, and on the phone. Be prepared to spend a lot of time on the computer or phone, at appointments, and other in-person meetings. The foundation of network marketing is talking to people.
- Personal Development You need to be organized and selfmotivated. Your upline can help you with questions, but it's your responsibility to read the product site, training site, all posts, and files provided for you in our group(s) so you know everything there is to know about this BellaHoot and what we are about! No one can do that for you. You have to put time into your business everyday to be successful!



Contacts and Follow-Up

In Network Marketing the most important part of growing your business is to build, nurture, and grow your contact list. A great way to get started is with a FRANKI list. This is a quick way to start jotting down name of people you know in the following groups:

- FRIENDS
- RELATIVES
- ACQUANTANCES (ask for referrals!)
- NEIGHBORS
- KIDS GROUPS (KIDS PARENTS)
- INTERNET CONNECTIONS (you can even print your fb friends list)

Tips:

- Don't exclude men! They need gifts for their wives, girlfriends, friends, sisters, moms, aunts, nieces, grandmothers, daughters...
- Don't feel like you are bothering your FRANKI's. Women spend billions of dollars a year on their nails. You are offering a much cheaper option than salons, that is super easy and quick to apply.

Always be growing your contact list!

- When you share your passion for our products by wearing them and showing them off, your contacts will see that! You don't have to be salsey! You can show your manicures off with your morning coffee or anything else you do throughout your day. It is all about sharing, not selling:)
- Join groups for things you like! Get to know people. Eventually your business may come up:)

Samples:

- Your FRANKI's are perfect to offer samples to. Be sure to ask them for their contact information so you can follow up with them in exchange for the sample.
- Talk to people you meet everywhere!

Retention:

 Reach out to customers, hosts, and potential team members. You want to have these become loyal customers, or new teammates.

Follow Up:

- Follow up with those you have given samples to or people who have shown an interest in the past, but maybe they haven't ordered yet.
- Be sure you are staying organized! Keep a file, list, excel spreadsheet, notebook, or a note or contact list on your phone. Loyalty cards make it easy to follow up.

If you are confident, consistent, and have fun with your business, you will begin to attract followers. Your FRANKI's are all potential customers, hosts, and team members.



Branding

Network Marketing is all about relationship building. There are so many people selling the same products and vying for the same customers, hosts, and team members. So how do you set yourself apart?

Show off your uniqueness! Whether you are quiet or outgoing, funny, or sweet amplify it to help people get to know you. As they get to know you as a person and not just a consultant, they will think of you when they want your product. Be purposeful, personal, provide value, and be professional.

Be purposeful. You are creating an impression.

- Establish a look. Use consistent colors, fonts, and graphics, so that people recognize your posts when they see them.
- How you "speak" through your posts on social media dictates what people "hear." Become a product expert and be confident.

Keep it personal.

• People don't want to see an add, they want to see you. Show your passion about the products and why you love them. They should easily be able to see how your products are simply a part of who you are!

Provide value.

• Do live videos, unboxing your products, live reviews of your own experiences. Show off photos of your everyday life showcasing your products. Carry samples, business cards, wear a t-shirt, and label everything with your branding and contact info.

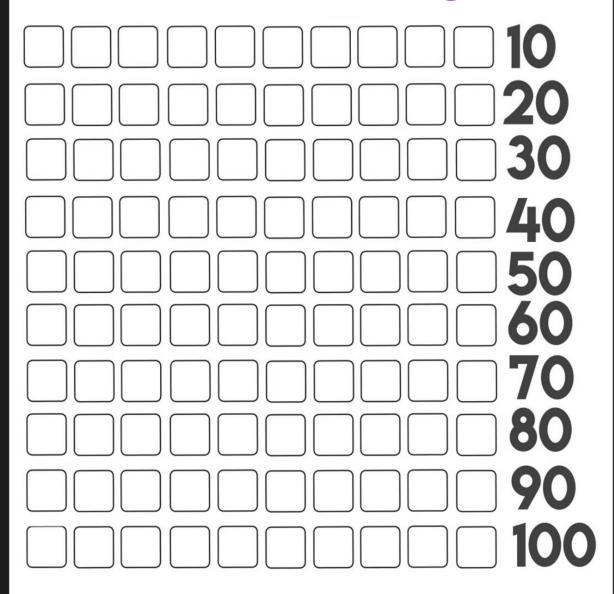
Keep it professional.

• If you are too blunt or inappropriate, even if you find it funny, you are sacrificing some of your potential customers, hosts, and team members. But if that is you and you are willing to lose some followers; own it and you will have those that enjoy your personality.

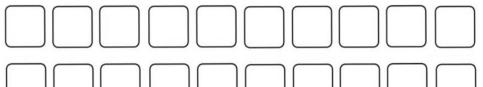
If you are confident, consistent, and have fun with your branding, you will begin to attract followers. This group will be your potential customers, hosts, and team members.



100 No Challenge



Celebrate the Yes's!





Samples

Samples are a great way to share your product with potential customers. You can send a strip or 2 to anyone interested in your product. When you have an amazing product, getting it in their hands to try it, is a very powerful tool!

Before sending the sample:

- -Get their contact info! Not just their address, but their email, phone number, or social media link to message. Following up with those you give a sample too is key to turning them into a loyal customer.
- -Ask them if they are interested in hosting a party or joining your team.
- -If they are interested in hosting, set up the party first so you can send samples to their friends that want to try them too. They can all try them and share their 7 day challenges together.
- -Ask them to join your VIP group and/or chat.

After sending the sample:

- -Reach out to them and share the application steps and tips. Without proper prep, they may not get the desired results. You want them to have a great first impression.
- -Remind them to send you or post and tag you on their day 1 and day 7 results. Consider a monthly contest. Let those you have sent a sample to know that if they tag you in a photo of their manicure and give permission to share it with others, they will be entered to win a monthly drawing.
- -Ask them if they know anyone else who would like to try a sample.
- -Even if they do not end up purchasing right after they try their sample, don't be afraid to follow up with them again later. They may be ready to shop, host, join or refer later.

Get creative:

- -Add a personal touch to your samples.
- -Use bags that coordinates with the seasons and/or holiday.
- -Include a small gift like candy or a nail file.
- -Always include your contact info!
- -Use seasonal stickers or ribbon to secure your sample bags.

Samples also make great tips or small gifts for servers, stylists, teachers....
Who would you give a sample to? Consider making a FRANKI list!

Your BellaHoot sample is here!!!

Take the Challenge!
Cut the sample in half and use as an accent nail on each hand.
Apply liquid polish to your remaining nails
& after 7 days see which looks better!



HOW TO APPLY:









Remove Clear Film

Peel Strip from Backing

Align and apply to Nail

Remove Excess with Nail File

To remove use your favorite nail polish remover.

Use immediately after opening.

To save any leftover strips, keep in a sealed bag.

Store at room temperature.

Application Tips:

Do not use lotion or oil immediately before applying.

Push cuticles, buff, file, and clean nails before applying.

Start applying on pinkies and work your way toward your thumbs.

For a better fit, stretch gently so you do not distort the design.

Events

- Vendor events, expos, trade shows and other venues where you can set up a table and talk to strangers are the best way to keep any business solid. When you make a habit out of going to a vendor event every month you will never worry about where to find business again.
- Attending monthly vendor events will not only keep your business solid, improve your networking skills and close rates, it will also provide you with a venue to meet business collaborators, get involved in your community as well as train your team!
- Finding trade shows to attend is as simple as a Google search or calling newspapers, radio stations or the Chamber of Commerce.
 You can also find them under Facebook events. You also often find them when you are out doing your thing, running errands and living life.
- Events are happening all around you, so keep your eyes open and when you see one taking place check it out. Go in as a guest, network with the vendors and find out if your ideal customer is there. If it looks like it is a match, find the organizer and put your name on the list for next year.
- The most important benefit of vendor events is networking. Be sure to:
 - ✓ Qualify Your Leads! Make sure you engage with each guest and determine if it is a good lead so that your follow up is more effective.
 - ✓ Follow Up!! If you are not going to do your follow up within 24-48 hours you shouldn't go.
- Don't go to the event with a plan to close deals, book parties, sign consultants or sell product. All those things take time and in doing so, you may be letting the best lead walk past. Your 'close' should be done in the follow up! ~Deb Bixler



Vendor Checklist

Se	t Up	Notes
	Canopy, weights, and stakes	
	Tables	
	Tablecloths	
	Hanging Lights Power Strip Extension Cords	
	Electric Fan	
	Chair	
	Displays	
	Bowl, box, or basket for Drawing Slips	
\mathcal{R}_1	ısiness Materials	
_		
	New Consultant Packets/Flyers	
	Host Packets/Flyers Product Information Flyers or Catalogs	
	Order Forms	
	Samples	
	Business Cards	
	Planner with available party dates	
	Drawing Slips	
	Pens	
	Card Reader	
_	Cash bank for making change	
	Calculator	
	Banner or sign	
	Laptop, phone, or tablet	
	Charger(s)	
	Copy of Vendor Application/Agreement	
	Products (with reorder labels)	
\mathcal{A}	dditional Supplies	
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	Snacks/Drinks Headache Medicine First Aid Kit Jacket Feminine Supplies	

Prize Entry Form Name: BellaHoot Phone:	Prize Entry Form Name: BellaHoot Phone:	
Facebook name:	Facebook name:	
Email:	Email:	
Birthday (month/day):	Birthday (month/day):	
I would like more information about:	I would like more information about:	
☐ Hosting a party to earn free products	☐ Hosting a party to earn free products	
☐ Joining Facebook group/page and email lists to receive up to date info on specials.	☐ Joining Facebook group/page and email lists to receive up to date info on specials.	
☐ Becoming a BellaHoot Consultant	☐ Becoming a BellaHoot Consultant	
Prize Entry Form Name: BellaHoot Phone:	Prize Entry Form Name: BellaHoot Phone:	
Facebook name:	Facebook name:	
Email:	Email:	
Birthday (month/day):	Birthday (month/day):	
I would like more information about:	I would like more information about:	
☐ Hosting a party to earn free products	☐ Hosting a party to earn free products	
☐ Joining Facebook group/page and email lists to receive up to date info on specials.	☐ Joining Facebook group/page and email lists to receive up to date info on specials.	
☐ Becoming a BellaHoot Consultant	☐ Becoming a BellaHoot Consultant	
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BellaHoot Phone:	BellaHoot Phone:	
Facebook name:	Facebook name:	
Email:	Email:	
Birthday (month/day):	Birthday (month/day):	
I would like more information about:	I would like more information about:	
☐ Hosting a party to earn free products	☐ Hosting a party to earn free products	
☐ Joining Facebook group/page and email lists to receive up to date info on specials.	☐ Joining Facebook group/page and email lists to receive up to date info on specials.	
☐ Becoming a BellaHoot Consultant	☐ Becoming a BellaHoot Consultant	

Reorder Labels

Add reorder labels to your products so customers will have your website when they are ready to reorder! An absolutely MUST for events, in personal sales, and even gifts.

me:	Strip Name:	Strip Name:	Strip Name: Strip Name
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On the Go Bags and Binders

- Product Flyers or Catalogs
- Order Forms
- Business Cards
- Prize Entry Forms
- Samples
- Loyalty Cards
- Opportunity Flyers
- Host Packet
- You can also include flyers for specials
- Products
- Change for cash transactions
- Card reader

Business Builder Binder

- Consultant Handbook
- Sales Tracking and Success Planning Packet
- Team Tracking Packet
- FRANKI List
- Goal Tracker
- Contacts
- Monthly Dashboard
- Expense Tracker

